

Cambridge City Council Elections

1954

CHERRY HINTON WARD

STANLEY AMBROSE

your

Labour Candidate



Stanley Ambrose has lived in Cherry Hinton Ward for the past thirteen years. He has just been elected as Chairman of the Cambridge City Labour Party and is Secretary of its League of Youth Branch. He is also Chairman of the Cherry Hinton Ward (City End) Committee. He is single and his age is 24. He is a member of the Youth Section Committee of the Cambridge City Branch of the United Nations Association. As a member of the Clerical and Administrative Workers' Union he is an active Trade Unionist. He works in the finance department of the local office of the Executive Council of the National Health Service.

M/S

Registration No. KK.....

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A PERSONAL LETTER FROM YOUR LABOUR CANDIDATE

85 Birdwood Road

Dear Elector,

Our Ward has seen a great many changes during the last few years.

As more people have moved in, so the demand for the services provided by our Council increases. These demands must be met as soon as possible.

The policy statement that you have just read, which as Labour Candidate for Cherry Hinton I have pledged myself to support, contains many proposals to deal with this problem—proposals affecting everybody, from the newly-born to the old age pensioners.

As a young person of 24, I have a natural interest in the future of our Ward and City. It is with these interests at heart that I ask for your vote on May 13th.

Yours sincerely,

STANLEY AMBROSE

Polling Day: Thursday, 13th May

YOU VOTE AT:

Coleridge School, Radegund Road

Vote **AMBROSE | X**

The Labour Candidate

YOU CAN HELP AT:

85 Birdwood Road

PTO

DO YOU MIND YOUR OWN BUSINESS ?

What the City Council does is your business. You benefit from its services and share their cost.

When the election of City Councillors takes place on Thursday, May 13th, the person elected to represent you will be in charge of your business for the next three years.

The candidate which the Cambridge City Labour Party is putting up in this Ward stands for a declared policy. Party politics means deciding issues on policies.

We are asking you to support a policy which we believe is in the true interests of those who work. Whatever your job, *these things are your business.*

RATES ARE YOUR BUSINESS

The City Labour Party is strongly in favour of a drastic reform of the rating system. You probably know that for every £1 paid by you, local factories pay only 5/-.

Costly services like police, fire protection, roads, street lighting, sewage and refuse disposal, and so on, are equally enjoyed by these concerns, but they are being enjoyed at a considerable cost to you.

A reform of the rating system would bring in a large part of the funds needed to keep essential services going, and would enable improvements to be made.

We say RE-RATE NOT DE-RATE.

HOUSING IS YOUR BUSINESS

Everyone wants a home of his own. Everyone should be assured of one. The City Labour Party regards housing as a basic social service for which the Council should be responsible.

Those who can afford to build their own house should be encouraged to do so. But most people cannot. Our policy is therefore to develop a municipal housing service to provide the largest possible pool of good houses to let at fair rents, and not to reduce this pool by selling Council houses.

The housing list should be open to all Cambridge citizens without discrimination. Single persons should not have to wait until near retirement to join the queue.

To prevent hardship and ensure that Council tenants pay rent in proportion to their means, we are in favour of graded rents. But no-one should pay more than an economic rent.

Requisitioned houses should be retained for emergency cases.

EDUCATION IS YOUR BUSINESS

Our policy is to give every child a full and equal opportunity to obtain the education most suited to its type of ability and its well being.

Overcrowded and antiquated classrooms hinder a child's education. Teachers cannot do their job properly in bad conditions.

Temporary classrooms must therefore be built wherever necessary and the rate of school building increased.

Nursery schools and classes should be developed. We particularly deplore the proposed closing of the Young Street Day Nursery.

HEALTH AND RECREATION ARE YOUR BUSINESS

The City Labour Party believes that better provision is needed for health and recreation. We shall continue to press for a covered, heated swimming bath worthy of our City.

An effort should be made to keep children off the roads by better equipped and better fenced recreation grounds.

All should have seats for mothers accompanying children.

Council estates should be provided with neighbourhood halls where local groups can meet. Wherever possible schools should be adapted for evening use by adults.

We believe that "Clean Food" and "Tidy City" campaigns should be got under way.

MUNICIPAL ENTERPRISE IS YOUR BUSINESS

Municipal enterprise can save an increasing amount of the money needed for essential services. Energetically pursued it can produce better results at less cost.

The Council should, itself, employ enough tradesmen to repair and maintain Council Houses, schools and other public property.

We are in favour of the continuation of the Civic Restaurant and the development of new enterprises.

A municipal slaughterhouse is urgently needed in the interests of health and humanity.

These are only the more vital issues. EVERYTHING concerned with Local Government is your business.

We appeal to you to MIND YOUR OWN BUSINESS.